

Key competences to prepare our students for an entrepreneurial mindset

(KEM)



Evaluation of Business Plans

Name of product/service to be evaluated:	Snoutomania
Country:	Slovenia
First name of evaluator:	group of students
Country of evaluator:	Finland
<p>Examine whether the business idea would also work in your country. Give reasons. Pay special attention to target group and competition.</p> <ul style="list-style-type: none"> - we think that there would be demand for this kind of company, as there are already now such companies and they sell well - it would probably work as they offer a wide range of services and people like it when they can get everything in one place - they would have to deal with a lot of competition in Finland, pet shops have been very successful during the last few years 	
<p>Have a look at the costs, e.g. employer's salary, living expenses, other cost components. Compare them with the costs in your country.</p> <ul style="list-style-type: none"> - costs were not included in the plan ☹ - we think Finland would be more expensive 	
<p>Further comments concerning the business idea:</p> <ul style="list-style-type: none"> - the business idea was nice and cute and the look of the work was pretty but a bit messy - the costs would have been nice, otherwise you would not know if the plan is worth trying - maybe it would be better to start with something smaller at first 	