

Key competences to prepare our students for an entrepreneurial mindset

(KEM)



Title of the product:	<ul style="list-style-type: none"> • European Youth Centre (Center mladih Evrope) • Snoutomania (Smrčkomania) • Nina Golub, PHOTOGRAPHY
Proposing teacher(s)	Bronja Jarc, KatjaKrope
Country	Slovenia
Language:	Slovene, English
Type of material: business plan (Webquest, lesson plan...)	Business plan
Concise Description of the content:	Under the mentorship of their teacher, the students have prepared a business plan in which they have developed their business idea, determined the company's field of activity, the target group, marketing, financial structure, time schedule, etc.
Educational aims:	<ul style="list-style-type: none"> - Learning the activities and processes in development of a business plan (from concept to creation) - To gain business skills, important for preparing the business plan (the creation, marketing, knowledge in financing, etc.) - To acquire knowledge and skills for public presentation - To consolidate the skills of teamwork, problem solving and achieving common solutions.
School level and grade:	Technical upper-secondary education
Topic(s) addressed:	
Methodology:	Market research (survey), lectures, gathering information from various sources (magazines, textbooks, the Web, latest TV documentaries...), competition

	analysis, educational films, the expert lecture based on practice, Web research, field work, visiting different institutions.
Time required:	5 months
Technological tools used for the product realization:	Web classrooms (E-classrooms), computer programs, DVD player, projector, photo camera
Software necessary for its fruition:	Computer, projector, Internet connection
Considerations at the end of the experience:	Students will be able to use the acquired knowledge of the business plan methodology in practice.
Further considerations, if any:	